

February 12, 2020

Dear Commissioners,

Approve an Amendment of \$125,000 with Runyon Saltzman, Inc. Utilizing Unspent Funds from San Joaquin Treatment + Education for Everyone on Teeth + Health and Raising Quality! Improve and Maximize Programs so All Children Thrive for a Total Allocation of \$638,328 for Fiscal Year 2019-2020

Recommendation:

Approve an Amendment of \$125,000 with Runyon Saltzman, Inc. (RSE) utilizing unspent funds from San Joaquin Treatment + Education for Everyone on Teeth + Health (SJ TEETH) and Raising Quality! Improve and Maximize Programs so All Children Thrive (IMPACT) for a total allocation of \$638,328 for Fiscal Year (FY) 2019-2020.

Reason for Recommendation:

SJ TEETH Allocation

On December 8, 2016, the Commission accepted funding for \$3,524,429 from the California Department of Health Care Services (DHCS) for the Dental Transformation Initiative (DTI), Local Dental Pilot Program – SJ TEETH, with additional funding from DHCS in the amount of \$1,000,000 for Calendar Year (CY) 2019 and \$1,000,000 for CY 2020 approved by the Commission on October 31, 2018.

A one-time rollover of unspent funds for \$75,000 in FY 2019-2020 and \$175,000 for FY 2020-2021 (July-December 2020) is requested to be assigned to RSE to allow for the expansion of oral health strategic communications efforts in San Joaquin County, which will include expanded messages and strategies for paid advertising, collateral material development, and other oral health marketing activities for CY 2020.

F5SJ staff will submit a budget revision to DHCS for approval of the amendment of RSE reallocation of unspent funds from CY 2019 to CY 2020.

Raising Quality! IMPACT Allocation

Funding from Raising Quality! IMPACT has been focused on website enhancements, “Find Quality Child Care” social media campaign, new collateral (parent brochure), and child care guides. An allocation of unspent Raising Quality! IMPACT funds for \$50,000 is requested to be assigned to RSE to allow for the expansion of messages that promote access to quality child care. Strategic communications efforts in San Joaquin County will include expanded messages and strategies for paid advertising, collateral material development, and other quality care and access marketing activities for FY 2019-2020, including messages that target grandparents that serve as caregivers of young children.



Talk. Read. Sing. Draw. Play...Everyday!

COMMISSIONERS

Tony Anderson
Zienna Blackwell-Rodriguez, DNP, RN, PHN
Susan de Polo

Michael Miller
Maggie Park, MD
Carl Toliver

Miguel Villapudua
Chris Woods



F5SJ staff will submit a budget revision to First 5 California for approval of the amendment of RSE reallocation of unspent funds from FY 2019-2020.

It is recommended that funds be allocated as follows:

Funding Source	RSE Allocation for FY 2019-2020	RSE Allocation for FY 2020-2021**
SJ TEETH	\$75,000*	\$175,000
Raising Quality! IMPACT	\$50,000*	\$25,000
Total	\$125,000	\$200,000

* This allocation will require an Amendment to the 2019-2020 RSE Agreement.

** Please reference the letter for **Agenda Item 6** for additional information on the recommended RSE budget and renewal amounts for 2020-2021.


Fiscal Impact:

All funds will be allocated to the aforementioned programs in the FY 2019-2020 and FY 2020-2021 Commission Budget and Ten-Year Financial Plan.

Action to be Taken Following Approval:

1. F5SJ staff will submit a budget revision to DHCS and to First 5 California.
2. F5SJ staff will negotiate Scopes of Work and budgets with the respective agency. The Agreement will be finalized and signed by the appropriate entity. The San Joaquin County procurement policy directs the Human Services Agency Director to sign agreements up to \$250,000 and the Board of Supervisors to approve agreements over \$250,000.

Sincerely,



Lani Schiff-Ross
Executive Director

LSR/jv

cc: Brittany Puccinelli, Runyon Saltzman, Inc.